

PORTFOLIO FOR

NetFlorist

UPDATED JULY 2022

Blog posts

Winter Warmers – Explore our Seasonal Selections

Published 18 May 2021

<https://blog.netflorist.co.za/winter-gifts/>

Ideas For Father's Day – How to Spoil Dad!

Published 15 June 2021

<https://blog.netflorist.co.za/ideas-for-fathers-day-how-to-spoil-dad/>

Women's Day 2021 Gift Guide

Published 20 July 2021

<https://blog.netflorist.co.za/womens-day-2021-gift-guide/>

Spring Day – Our Seasonal Selections!

Published 17 August 2021

<https://blog.netflorist.co.za/spring-day-our-seasonal-selections/>

8 Engagement Gift Ideas For Couples

Published 14 October 2021

<https://blog.netflorist.co.za/8-engagement-gift-ideas-for-couples/>

For the last blog post, I curated a Pinterest board and designed the relevant imagery to accompany it. It was a project I piloted – to better incorporate our Pinterest into our social media rotation.

Engagement Gifts ...



NetFlorist · Are you looking for a wonderful engagement gift idea? Do you need something that shows how elated you are for the happy couple? Look no further than NetFlorist's range of unique engagement gifts. From stunning bouquets to thoughtful sentiments, we specialise in sending happiness so don't fret about finding the right spoil. There's even a selection of personalised engagement gifts because there's never been a better time to add a special touch than when celebrating someone's love story!

5.9k followers



... **Save**

blog.netflorist.co.za

8 Engagement Gifts For Couples

The question has been popped so now it's your turn to shower the happy couple with well wishes and, of course, an awesome engagement gift! But if you are at a loss for engagement gift ideas for...[More](#)

NetFlorist
6.2k followers **Follow**

Comments

Add a comment

NetFlorist saved to Engagement Gifts

Social media copy



NetFlorist

June 24, 2021 · ⚙️



Keep your iPad (and the meeting notes stored on it) safe in style! Don't delay, a personalised case will protect your tablet from bumps and scratches (and clumsy co-workers!). Great for family meetings, media briefings, and everything in-between! Our personalised iPad cases are made from high-quality material, you'll feel like you are scrolling on the 'first iPad'.

Social media (Copy) cont.



Mrs
DLAMINI

Product descriptions

Product Description:

There is no gift more adorable or sentimental than this personalised it's a baby boy card! It's the perfect way to welcome a new addition and celebrate with the proud parents. The card features a cute elephant design with the text 'It's A Boy' written at the top of the card. You can personalise the front cover with a name and add a special message inside for the parents to read. You can send this gift in one of the three size options: small (156x233mm), large (259x190mm) or giant (210x297mm). Add a special treat to any of these card sizes with a hat box filled with Aero Milk (100g), Milky Bar (80g), Milo Bar (80g), Tex (40g), Peppermint Crisp (49g), Smarties (70g), Rolo (50g) and 3 Bar Ones (21g). Welcome a little boy in the best way possible and order this gift now. Get this Personalised Its A Baby Boy Card delivered with NetFlorist.

Product Description:

Transport someone straight to doughnut heaven when you send them a heavenly gift of a personalised decadence doughnut box! These aren't your ordinary treats; they have been upgraded with luxury toppings to make them truly indulgent. The doughnuts are covered with chocolate fondant and artfully decorated with chocolate sprinkles, 2 Ferrero Rocher chocolates, chocolate shavings, mini marshmallows, brown sugar and crunchy pearls. When sending this gift, you can pick from 6 doughnuts in a standard box, 6 doughnuts in a gift box or 12 doughnuts in a gift box. Allergens include wheat, gluten, dairy, eggs and is made in a factory that uses nuts. All bakery products are halaal. Place your order now at NetFlorist for this simply delicious gift. Get this Personalised Decadence Doughnut Box delivered with NetFlorist.

Product descriptions cont.

Product Description:

Make their birthday all the more 'charm'-ing with this Ruby July birthstone heart charm. It's the sentimental birthday gift you have been looking for! Inspired by the July birthstone, the gorgeous ruby, this silver charm has a red stone with a beaded border. The charm has a classic filigree pattern encompassing the centre stone. Make someone's birthday extra special this year and get this charm delivered straight to their door with NetFlorist.

Get this Ruby July Birthstone Heart Charm delivered with NetFlorist.

Product Description:

Treat them to a spring day every day with a spring flowers Charlotte Rhys Hamper. Send 'flowers' in a unique way when you gift a loved one this pampering gift. This delightful hamper contains a spring flowers hand cream (75g), a spring flowers scented candle (50g) and a bar of spring flowers soap (100g) all packaged into a handbag-inspired gift bag with white tissue. Sweetened their day with the beautiful scent of this hamper. Place an order online and have this gift delivered straight to their door! Get this Spring Flowers Charlotte Rhys Hamper delivered with NetFlorist.

Product Description:

If they are as gallant as a knight, this personalised dragon cape is the best gift for them! It's the perfect accessory for gathering around the round table and defeating terrible beasts! This bold red and yellow cape is made of 100% polyester with a dragon shield glitter vinyl design and comes with a red mask. You can personalise this cape with your little hero's name printed in glitter vinyl. Order now and prepare your loved one for their big quest! Get this Personalised Dragon Cape delivered with NetFlorist.

Irises Flowers

Home / Flowers / Irises

Newest

1 2 »

If eyes are the windows into the soul, then irises must be very soulful flowers. These stunning purple flowers are named after the Greek goddess of rainbows and will bring a burst of colour to anyone's day. Pair them with bright yellow lilies to make a statement or keep it classic with cream roses. Add another purple delight to 'sweeten' the deal—a bar of delicious Cadbury chocolate. A chocolate hamper and a bouquet of these seasonal flowers make a brilliant gift for Spring. Remind someone they are the apple of your 'iris' by sending them these vibrant flowers. Order today and have irises delivered nationwide to areas such as Fourways, Douglasdale and Bryanston. [less](#)

A bouquet of these gorgeous irises will be the bright spot in a loved one's day if they are going through some rainy weather. But these lovely blooms aren't the only way to let someone know that rainbows always appear after storms. Send the unexpected with a cupcake bouquet and never worry about wilting! Keep things colourful and make

someone smile with gifts every colour of the rainbow! NetFlorist's range of mixed flowers is sure to delight and stun. Complete this striking gift by adding a touch of their favourite colour with a coloured vase. Leave the plain neutrals behind because orange flowers are the new black! If they believe a rainbow means a promise of love, they will

appreciate a gift of faith. A notebook would be a considerate present for someone who enjoys recording their favourite teachings. Add the perfect counterpart to this gift by including a personalised pen.

Top copy

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Bottom copy

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Page descriptions (SEO) cont.

From **birthday wishes**, to congratulating **new parents**, to **sharing condolences** and even **thank you cards for teachers**, never underestimate the power of sending someone a card! It will become a treasured sentimental keepsake that they can read time and time again. Perfect for any and all occasions, greeting cards are truly the one size fits all gift. If you need a **custom card** that can be personalised, NetFlorist has a range of **occasion cards** to fit all of life's moments.

Even if the only reason you have to spoil someone is **'just because'** (which is a perfectly good reason), there's a **thinking of you card** waiting to be inscribed with your message and sent off to make someone's day. Celebrate someone with a **congratulations card** and nothing expresses gratitude quite like a **thank you card**. Even those moments where you need to make amends, your message will be well received with an **apology card**.

If you need something more specific, like a **Boss's Day card**, you can count on NetFlorist. You'll be able to find a card in our range that will help you celebrate a **friendship** or commemorate an **anniversary** with **anniversary wishes**. Tell your parents how much they mean to you with sentimental **cards for mom** and funny **cards for dad**. Or send something to surprise them, our **love and romance** have some cheeky messages that will have your sweetheart blushing with delight!

A birthday gift without a thoughtful card is like a cake without candles, incomplete! Delight your loved one with a **personalised birthday card**. Don't worry about running around to find one, we have cards for every family member. From **children's birthday cards** to **birthday cards for a niece** or grandparent, all you need is to find the perfect gift. Luckily NetFlorist has a vast range of **birthday gifts** and you can even order a **chocolate cake for delivery**! Easy-peasy!

Watches

[Home](#) / [Gifts](#) / [Jewellery](#) / [Watches](#)

It's 'time' to be stylish and get yourself or your loved one a **personalised watch**. This wonderful jewellery gift is guaranteed to 'tick' all the right boxes. Whether it's for a **birthday gift for her**, an **anniversary gift for him** or just a little something to show that you appreciate every second spent with them, there's no better way to impress them! Pair this sensational spoil with a box of **Sally William's nougat** or a **personalised tie** and get ready to make their day. We can assure you that this will be the greatest gift of all 'time'! **Shop for jewellery online** at NetFlorist and get nationwide gift delivery. [less](#)

GIFTWIZARD
Let us help you find the right gift

Where is it going?

22-07-2022



---Address Type---

GO

There's no 'time' like the present to get them awesome presents! Whether it's a **watch for him** or a **watch for her**, we have loads of 'timeless' styles to choose from. Not to mention that we also have **watch boxes** which are the perfect way to store these gorgeous time pieces. However,

that's not all, as we have loads of other epic apparel and **personalised clothing**. Perhaps you would like to upgrade their look with some sensational **happy socks** or a **personalised T-Shirt** with their name on it - literally! A belt is another fantastic option. If you're looking for **gifts for**

her, why not have a look at some of our luxurious **scarf hampers**? They often come with lovely **bath and body products**, which means she'll be up to her neck in luxury! When shopping for jewellery and other gifts online, NetFlorist is the place to be!

Menubuilder (SEO)

Love is in the air in **Spring 2021!** Make a grand gesture to your sweetheart and bring a sparkle to their eye with a fabulous piece of jewellery! If your romance is still sprouting, then an [Orchid plant](#) is the way to 'grow' your feelings. But don't forget about your 'buds' by sending them a [personalised gift](#) that suits their tastes. Spread the love to everyone with [NetFlorist's](#) range of [Spring Day flowers and gifts](#)! Get your **Spring gifts delivered nationwide** with NetFlorist to areas across the country, including areas in Pretoria, such as Centurion, Irene, Hatfield, and many more!

If you are still defrosting from winter, no need to rush out just yet. Find the perfect **Spring gift online** at **NetFlorist** for your budding sweetheart! Treat your darling to a [Spring gift over R600](#) that will make them blush like a **bouquet of pink roses!** A bottle of [floral perfume](#) fits the season perfectly and just like **personalised jewellery**, every time your loved one wears it; they will be reminded of your thoughtfulness.

Talking about beautiful florals, [sunflowers](#) are blooming and are always a lovely sentiment! Find more floral arrangements [under R200](#), including a range of seasonal flowers like **tulips!** Because 'two'-llips are always better than one!

For all those spring babies you want to celebrate, order their **birthday cake online for delivery!** You can find the best selection of treats like chocolate cake from the **NetFlorist Bakery**. Don't forget about a present. A [Spring Day gift](#) will show your loved ones that they are just as delightful as the season they were born in!

Let someone know that you think they are a basket of fun on **Spring Day** by giving them a **personalised picnic basket**. Surprise a loved one when they lift the lid by creating the perfect platter inside with [NetFlorist's](#) selection of [gourmet snacks](#). A **personalised glass chopping board** is the ideal place to display your goodies on! Don't forget about dessert and choose something sweet from the [chocolate selection](#). Finally, a bottle of [South African wine](#) will be the perfect pairing with this palatable present! Order today and have this gift delivered by NetFlorist nationwide to areas such as Northcliff, Randburg, Rosebank and more.

Are you trying to find a unique present for Spring? Who wouldn't love lying in the sun, nibbling on some nuts and dried fruit? A picnic basket is not only a great gift but also the perfect way for to celebrate **Spring Day**. The only thing missing is some [springtime apparel](#)— luckily you can find that along with other great **spring gift ideas** at NetFlorist!

If the weather isn't picnic-perfect, bring Spring inside for your loved ones by gifting them something from NetFlorist's selection of **Spring gifts**. A [sunflower bouquet](#) is sure to keep someone's day sunny even if a spring shower is passing through. Or give a flower that can't fade with a [personalised bag](#) that has a striking **protea flower** design.

For your next corporate picnic, be the office favourite with a fresh **carrot cake** crafted by the **NetFlorist Bakery!** Your colleagues will bloom at these **spring gifts for the office** like [personalised stationery](#). Banish the cold from your clients' offices and keep things bright with a present of [Spring plants!](#)

Menubuilder pages were landing pages that were used only for SEO-purposed. These pages had to be created through HTML coding.

Youtube (Copy)

#NetFlorist #SamedayDelivery #SouthAfrica

Your Hen Party Uniform

565 views · Jun 10, 2021

👍 2 🗨️ DISLIKE ➦ SHARE ⚙️ SAVE ...



NetFlorist

1.17K subscribers

SUBSCRIBED



Celebrate your last 'fling before the ring' in style with NetFlorist! Make sure everyone knows who is in your 'I Do Crew' with these personalised bridesmaid T-shirts. These were 'maid' to be the perfect Hen's Party or Bachelorette outfit! Who will care about always being a bridesmaid when they look this good? With NetFlorist's nationwide and sameday delivery, all you have to worry about is celebrating the 'last fling'.

Keep in the gifting loop and follow the NetFlorist bunch on our other social media platforms here:

Title: Your Hen Party Uniform

Celebrate your last 'fling before the ring' in style with NetFlorist! Make sure everyone knows who is in your 'I Do Crew' with these personalised bridesmaid T-shirts. These were 'maid' to be the perfect Hen's Party or Bachelorette outfit! Who will care about always being a bridesmaid when they look this good? With NetFlorist's nationwide and sameday delivery, all you have to worry about is celebrating the 'last fling'.

#NetFlorist #SamedayDelivery #SouthAfrica

Find His New Drinking Buddy

412,473 views · Jun 9, 2021

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NetFlorist

1.17K subscribers

SUBSCRIBED



Has your special someone been spending one too many nights out with the boys? NetFlorist has a 'bro' that will make him want to stay home and binge Netflix with you. A bro bucket is the perfect third wheel that comes with a selection of treats and a bottle of lager. Your man will be homebound and if this bro crashes on your couch, you won't mind. Win-win!

Title: Find His New Drinking Buddy

Has your special someone been spending one too many nights out with the boys? NetFlorist has a 'bro' that will make him want to stay home and binge Netflix with you. A bro bucket is the perfect third wheel that comes with a selection of treats and a bottle of lager. Your man will be homebound and if this bro crashes on your couch, you won't mind. Win-win!

#NetFlorist #SamedayDelivery #SouthAfrica

The Perfect Tool For a South African Dad

669,460 views · Jun 9, 2021

👍 5 🗨️ DISLIKE ➦ SHARE ⚙️ SAVE ...



NetFlorist

1.17K subscribers

SUBSCRIBED



He might have all the drills and screwdrivers, but your dad is missing one important tool this Father's Day. Every South African dad needs a personalised biltong cutter because a hacksaw just won't 'cut' it! Whether he's your dad, ubaba, pops, ouballie or just the man you want to spoil, keep his stomach and heart fill on Father's Day with a personalised gift from NetFlorist.

Title: The Perfect Tool For a South African Dad

He might have all the drills and screwdrivers, but your dad is missing one important tool this Father's Day. Every South African dad needs a personalised biltong cutter because a hacksaw just won't 'cut' it! Whether he's your dad, ubaba, pops, ouballie or just the man you want to spoil, keep his stomach and heart fill on Father's Day with a personalised gift from NetFlorist.

Emails (Copy)

I worked on both sides of the marketing emails as a copywriter as well as a designer.

Generic/Female email

Monthly Theme Paragraph Copy:

We don't think it's a coincidence that Father's Day, 20 June, and Best Friend's Day fall in the same month! Make sure your i-'Junes' playlist is updated to sing the praises of your first friend, your dad, on 8 June.

Three-Step Heading:

'Pitch' Perfect Presents

Three-Step Copy:

Dad Kept You Safe

Dad Kept You Grounded

Dad Kept You In Tune

Email Theme: Best Friends Day

- 8 May -

Range Sub-header: I'll Be There For You by The Rembrandts

CTA: Send Spoils

Range Sub-header: Lean On Me by Bill Withers

CTA: Support Them

Range Sub-header: Stand By Me by Bill E. King

CTA: Treasure Them

Moodshot

Banner copy: Only The Best For A Bestie

Paragraph copy:

Your best friend has never let you dance alone and has been there through every breakup song. It's time to face the music and thank them for their fabulous friendship!

CTA: Appreciate Them

Father's Day moodshot:

Banner copy: Gifts For Every Genre Of Dad

Paragraph copy: Your dad may sound like a broken record sometimes but he's a classic! Find the perfect gift that matches whatever tune he sings along to with something from our Father's Day range.

CTA: Spoil Him

Emails (Copy) cont.

Male

Monthly Theme Paragraph Copy:

Dads 'jazz' up your life and add 'soul' to your day when you have the 'blues'. Our i-'Junes' playlist for Best Friend's Day, 8 June, is all about our first friend, dad!

Three-Step Copy:

Gifts To 'Harp' On About

Three-Step Copy:

Dad Kept You Safe

Dad Kept You Grounded

Dad Kept You In Tune

Email Theme: Best Friends Day

- 8 May -

Range Sub-header: I'll Be There For You by The Rembrandts

CTA: 'Tune' In

Range Sub-header: Lean On Me by Bill Withers

CTA: Show Support

Range Sub-header: Stand By Me by Bill E. King

CTA: Show You Care

Moodshot

Banner copy:

'Cause They're 'Simply the Best'

Paragraph copy: They are not just your partner, they're your best friend too! Skip the mixtape because you don't need to be Tina Turner to remind them that they are 'Simply the Best', these gifts will do it!

CTA: Cherish Them

Father's Day moodshot:

Banner copy: Gifts For Every Genre Of Dad

Paragraph copy: Your dad may sound like a broken record sometimes but he's a classic! Find the perfect gift that matches whatever tune he sings along to with something from our Father's Day range.

CTA: Spoil Dad

Emails (Copy) cont.

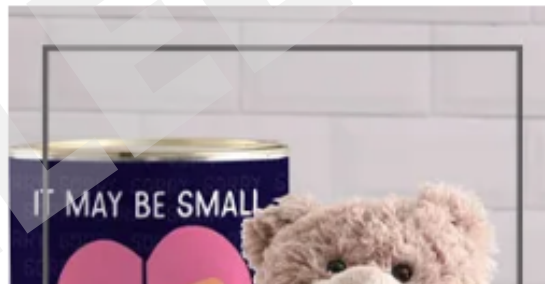
Don't Be Shy, July
Be Sorry

Need to make amends? International Forgiveness Day, 1 August, is the time to leave your bashfulness behind and send a bold gesture that really tells them you are sorry!

Apologetic Spoils For International Forgiveness Day - 1 Aug -

Forgiving
Favours

From R99.95



New To NetFlorist



There endless uses for a good tote bag, from a stylish satchel to a handy grocery bag. If you need more even reasons: these bags are environmentally-friendly and brand new to NetFlorist!

'Bag' It Up

Emails (Copy) cont.

T & C apply, valid until 3 September 2021.

Homegrown September

The rainy season is here so it's the perfect time to 'shower' someone with fabulous bath and body spoils. Luckily, you don't have to look far for a gift because this month, happiness is homegrown!

Proudly Charlotte Rhys From R169.95



Send Local Love

Say 'Eye' Love You From R139.95



Mask Up

Emails (Design)

Note that some of these email include GIFs.

NetFlorist

Birthday | Thank You | Personalised | Baby

Get 10% off your next order!



Happy Cam™

Hello there,

You were so close...to making them feel appreciated!

We noticed you noticing us, but we also noticed that you left empty-handed. Are you playing hard-to-get?

Didn't find anything that caught your eye? Here's 10% off to help you take another look. We want to be sure that your special someone doesn't miss out on an extraordinary gift from us...

USE VOUCHER CODE:
VOUCHERCODE

Make Their Day



Hurry, voucher expires in 2 hours!



Birthday

View Now >



NetFlorist

2nd Day of Christmas

5% OFF
Edibles &
Chocolates

EDIBLE5



Send Festive Feelings

'Stocking' Up On
Festive Chocs



Now R549.95
Was R639.95



Now R369.95
Was R429.95



Now R599.95
Was R699.95



Now R369.95
Was R429.95



From R559.95



From R329.95

Treat Them Sweetly

Fun Festive Favours
From R69.95



Delight Her

Spoil Him

Surprise Kids

Treat Family

Floral specials (Copy)

Hi there,

**40%
OFF**

TOAST TO TULIPS

+ A Bottle Of Valdo Prosecco
(750ml) for R100!

Now from R199.95
~~Was from R359.95~~



Valdo Prosecco for life lovers

**EXCLUSIVE
LIMITED
OFFER**

Hi there,

**70%
OFF**

IRISES WITH A TWIST

Now from R159.95
~~Was from R489.95~~



**EXCLUSIVE
LIMITED
OFFER**

Delight Them

T's & C's apply. Valid until 1 August 2021.

Floral specials (Design)

65%
OFF

Go Gold **For Pink**

10% of proceeds
will be donated
to **PinkDrive**



Now from R169.95

~~Was from R529.95~~

T's & C's apply. Only available in JHB, PTA, CPT & DBN.

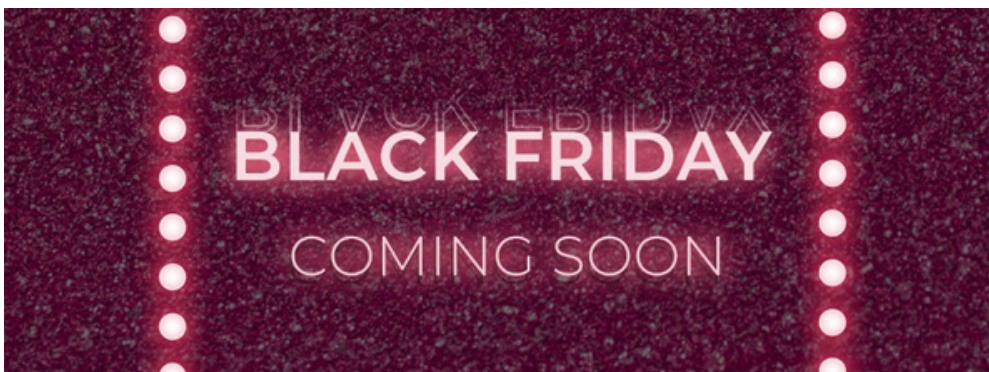
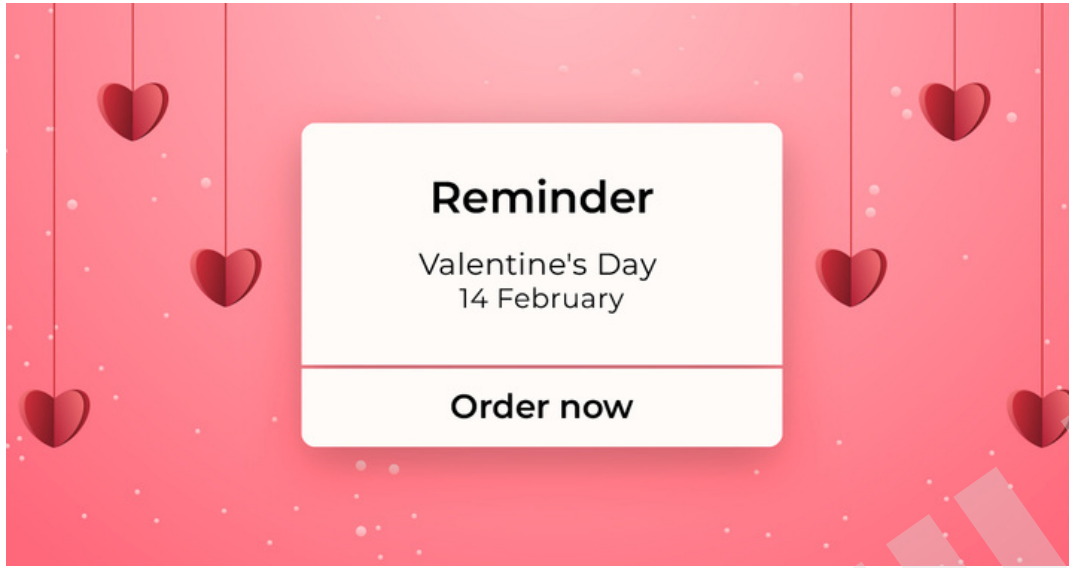
50%
OFF

A Summer's Daydream



EXCLUSIVE
LIMITED
OFFER

Social media (Design)



Affiliates (Design)

Don't they deserve a Christmas gift?

4 FOR THE PRICE OF 3



From R69.95

Shop Now

★★★★☆
4.5 Google rating



Don't they deserve a Christmas gift?

4 FOR THE PRICE OF 3



From R69.95

Shop Now



2021's trending year-end gifts...

From R69.95



View Top Gifts

★★★★☆
Google rating



2021's trending year-end gifts...

From R69.95

View Top Gifts



Net Florist

★★★★☆
Google rating