

**PORTFOLIO FOR**

**KID**   
**CRATE**

UPDATED JULY 2022

# Design



# Design cont.

# KID CRATE



## Unboxing early childhood development

Curated to celebrate the seasons, our educational boxes pack a variety of quality items that will give your child a holistic learning experience

[www.kidcrate.co.za](http://www.kidcrate.co.za)

[info@kidcrate.co.za](mailto:info@kidcrate.co.za)

 @kid\_crate

 @kidcratesa



## Design cont.



**3 - 4 Years  
Kid Crate**

**5 - 6 Years  
Kid Crate**



Add to Cart

Add to Cart



## CAPTURE THE MOMENT

We want to share in the excitement with you, capture your unboxing moments with your child and tag us on social media. You stand a chance to win a 50% Discount Voucher towards our up and coming Kid Crate.



@kidcratsa



@kid\_crate

# Social media (Instagram)

Professionally curated

JUST ANOTHER REASON WHY YOU CAN TRUST US

KID GRATE

KID GRATE

- ✓ Holistic development
- ✓ Quality
- ✓ Value for money
- ✓ ECD

Who we are

KID GRATE

WHAT IS PERCEPTUAL DEVELOPMENT?

And why is it important?

KID GRATE

How to encourage maths and numeracy skills

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HELP US GROW

Please like and share Kid Crate  
Every piece of support helps

KID GRATE

Children learn as they play. Most importantly, in play children learn how to learn.

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Great things inside

KID GRATE

# Photography



# Photography cont.



## Videography

I conceptualised, filmed, edited and produced two marketing videos for Kid Crate.

**Bring Home Holistic Learning:** <https://www.youtube.com/watch?v=csVvKDUTsky&t=4s>

**Unbox Early Childhood Development:** [https://www.youtube.com/watch?v=0yTWHZciN\\_E](https://www.youtube.com/watch?v=0yTWHZciN_E)

SAMLEEHILL